

YELAH 360 Scholarship Fund Program Rules

NO PURCHASE NECESSARY TO ENTER OR WIN

1. **Eligibility:** The YELAH 360 Scholarship Fund is open only to legal residents of the fifty (50) United States, the District of Columbia and Puerto Rico, who are between 18 and 26 years of age, were raised in a single parent household, and are currently enrolled in a college, university or professional school within the fifty (50) United States, the District of Columbia or Puerto Rico. The YELAH 360 Scholarship Fund is subject to all applicable federal, state and local laws.
2. **How to Enter:** To enter, complete and submit an application form, including an essay of a minimum of **250** words and no more than **500** words answering one of the two essay prompts regarding your experience being raised in a single parent household, a transcript from your college/university/professional school, and two references. All entries must be received by 5:00 p.m. CST on May 15th. All entries become the property of the Sponsor and will not be returned. Limit one (1) entry per entrant. Entry must be submitted in English, be entrant's original creation, be true and verifiable, created solely by entrant, with no restrictions or limitations on entrant's right to submit, or Sponsor's right to use, the entry. Entry must be 100% original and not contain third party materials subject to copyright. Entry cannot defame or invade publicity rights or privacy of any person, living or deceased, or otherwise infringe upon any person's personal or proprietary rights. Modifying, enhancing or altering a third party's pre-existing work does not qualify as entrant's original creation. Entry may not be offensive or inappropriate, as determined by judges in their sole discretion. Sponsor reserves the right to disqualify any entry it deems to be inappropriate, offensive or is not in keeping with Sponsor's image, in its sole discretion.
3. **Judging:** All eligible entries received will be judged by a panel of qualified judges on the criteria of: (1.) The compelling nature of the story and (2.) the determination of the student to not allow being raised in a single parent household to prevent him/her from attaining their education/defying the stereotypes. Winners will be contacted via email by May 30th and will have until June 10th to accept and confirm mailing address to receive the scholarship funds. If no email response is received by June 10th, YELAH 360 will award the scholarship to another applicant. In the event of a tie, such tied entries will be re-judged by an additional "tie-breaking" judge based on the criteria set forth herein. YELAH 360 reserves the right not to award all scholarships in the event it receives an insufficient number of eligible entries that meet the minimum judging criteria, as determined by YELAH 360 in its sole discretion.
4. **Scholarship:** To be paid directly to winners. All federal, state and local taxes and any other costs and expenses not specifically stated herein as being awarded are the winners' sole responsibility. No transfer, assignment, cash redemption, or substitution of scholarship except by Sponsor who may substitute a

scholarship with one of equal or greater value, at its sole discretion. All scholarship details are at the sole discretion of the Sponsor.

5. General Conditions: By participating, each entrant agrees (i) to be bound by the terms of these Official Rules and the decisions of the Sponsor and judges, which shall be final and binding in all respects; (ii) to release Sponsor, YELAH 360 from any liability, loss, injury or damage to entrants or any other person or entity, including personal injury or death to participants or any other person or damage to personal or real property, due in whole or in part, directly or indirectly, by reason of entrant's participation in this program, the use of any entry or acceptance, possession, use or misuse of a scholarship, and any claims based on rights of privacy, rights of publicity and/or copyright infringement; (iii) to indemnify and hold harmless the Released Parties from any liability, loss, injury or damage related to entrant's participation in this program, the use of any entry or acceptance, possession, use or misuse of a scholarship, and any claims based on rights of privacy, rights of publicity and/or copyright infringement and (iv) to the use by Sponsor and its designees of his/her name, city and state of residence, likeness, voice, actions and biographical information for advertising and promotion purposes in any and all media now or hereafter known throughout the world in perpetuity, without additional compensation, notification permission, unless prohibited by law. Should any portion of the program be, in Sponsor's sole opinion, compromised by non-authorized human intervention or other causes which, in the sole opinion of the Sponsor, corrupt or impair the administration, security, fairness, or submission of entries, Sponsor reserves the right at its sole discretion to suspend, modify or terminate the program and select the potential winners from all eligible, non-suspect entries received prior to such action using the judging procedure outlined above. Released Parties assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, submissions. Released Parties are not responsible for printing, typographical, technical, telephonic, computer, human, network or other errors relating to or in connection with the program, including, without limitation, errors which may occur in any program related materials, the administration of the scholarship program, the processing or judging of entries or the announcement of the scholarship; for stolen, lost, late, misdirected, inaccurate, undelivered, damaged, delayed, garbled, illegible, incomplete or postage-due entries or mail. Released Parties are not responsible for any problems or technical malfunction of any telephone network or telephone lines, computer on-line systems, servers, or providers, computer equipment, software, failure of any e-mail or entry to be received on account of technical problems, human error or traffic congestion on the Internet or at any web site, or any combination thereof, including any injury or damage to individual's or any other person's computer relating to or resulting from participation in this program or downloading any materials in this program.
CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SCHOLARSHIP PROGRAM

IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.

6. Winners will be required to execute and return an Affidavit of Eligibility, Liability and (where legal) Publicity Release within 7 days of issuance of notification. Noncompliance with the foregoing, these official rules, Sponsor's inability to make contact with a potential winner within a reasonable time period or scholarship notification returned as non-deliverable, may result in disqualification and, at Sponsor's discretion, a runner-up may be notified.

7. Use of Entry: By submitting an entry, entrant agrees Sponsor, its member organization licensees and its agents shall own the entry submitted (including all rights embodied therein) and that it and its designees may exploit, edit, modify, and distribute the entry and all elements of such entry, including, without limitation, the names, likenesses, voices and actions of any persons or locations embodied therein, in any and all media now known or not currently known, throughout the world in perpetuity without compensation, permission or notification to entrant or any third party. You further grant YELAH 360 the right to allow promotional materials that include your Entry to be embeddable by the public via YouTube or other online video or photo services.

8. Sponsor: YELAH 360, 10924 Grant Rd, # 214, Houston, TX 77070.